

ENSIGN

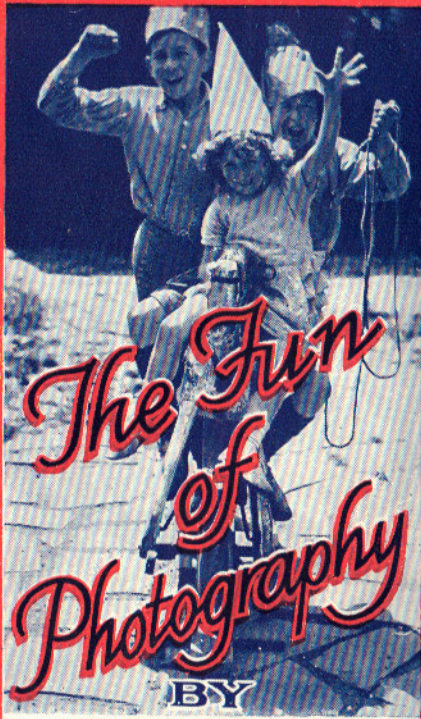
SPEEDY FILM

ENSIGN

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*The Fun
of
Photography*

BY

ENSIGN

ENSIGN

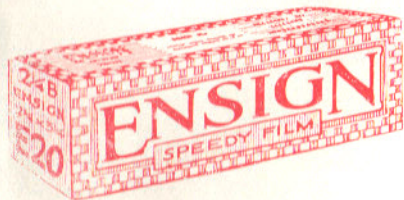
SPEEDY FILM

ENSIGN

SPEEDY FILM

*What
Ensign Speedy Film
Means to You—*

NO TROUBLE
CLEAN NEGATIVES
QUICK EXPOSURE
LOVELY PRINTS



BEST OF ALL
AND
MADE IN GREAT BRITAIN



The Fun Commences



“YOU’VE just got an Ensign 24B camera, sir, and you ask me what I know about fun? Well, I’ll tell you this, I reckon I know as much about fun as anybody, or anything, in the world to-day. You see I’m always in all the fun that’s going—anyway if the folk I’m with know anything.

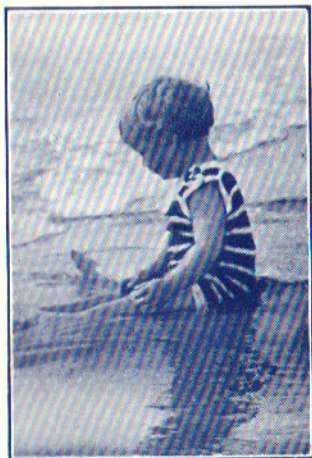
“It’s like this: my name’s *Ensign Film*, and I record faithfully every event I’m exposed to, in anybody’s camera. Because I’m so carefully made, I record better than any other film—besides, my people have been making films just like me for twenty-five years, so you can guess that by this time I’m just perfect.

“But, we were talking of fun, sir—well, as I’ve said, I know more about it than anybody, because I’m always where fun is. For instance, I’ll bet you can’t tell me



The Ensign Film Picture Lives

where the most fun is to be seen during the summer holidays? It isn't watching the pierrot troupe on the sands, is it? No, you may have to smile at the comedian's efforts, but that's sympathy. Nor is it when you're bathing with the girls. No fear, you're too jolly cold to be natural half the time, and the other half you're kidding them you know how to swim, which makes you self-conscious. Neither is it on the golf-links;



Ensign Photography is SO Simple

fun is certainly out of place there.

"No, sir, you may not believe me, but the real fun is to be seen in the 'Photo Dealer's Shop,' when the people come in their crowds to fetch their pictures! Oh! yes, they do come in crowds, I've seen them, and you never heard such an uproar as some of them make, when they see some of their own pictures, and those of their friends.

"There, sir, you will find the real spontaneous fun, and anybody who hasn't got a camera doesn't know what real fun is.

"Of course, I've seen some disappointments when the results are not quite as good as they expected, but I peep out of my folder, and I always see the reason is that they haven't been using 'Ensign Film' like me.



Everything Interests with Ensign

"Everybody who uses me says I'm the best film in the world, and as I'm made in England, with such a vast experience behind me, it's not at all surprising.

"Of course, I can be used in all sorts of cameras, but to get the best results you should use an Ensign camera—with me, that's Ensign Film, in it. Ensign cameras are made in England as well, at the biggest camera factory in the British Empire. Think of that!

"But we're wandering again, let's get back to the fun of photography; we're only half done yet, there's heaps more to come.

"When you have taken your picture, you can do two things: either you take your film to an Ensign Snapshot Service Dealer, who develops and prints it, or any other dealer for that matter, or you can do

An Ensign Film Picture



Ensigns make pictures like this in size and quality.



Ensign Film Snaps are Better

the developing and printing yourself.

"In the first case the fun is short and sharp, and repeated at intervals. That is, you get the thrill first when you see your pictures at the Dealer's Shop, and then each time you show them to your friends.

"In the second case, you get a long drawn out 'suspensy' kind of thrill, because when you develop the films yourself, you can watch the pictures forming, and it's really terribly exciting.

"To begin with, however, I think I would recommend the first sort of thrill, because the excitement of the second might be too great for you.

"Of course, when the hobby really gets its hold, the fun gradually increases. Suppose you get a better camera, like the All-Distance Ensign, or the Ensign-Carbine described on other pages, you'll

get better results, and may take up enlarging. If you do, you must be careful, because lots of domestic strife is caused by people staying up all night with their enlargers, producing the most beautiful pictures imaginable. But make a point of sharing the fun with your friends.

"That, sir, in a few words, is where the fun of photography lies. It's real fun, and it's good fun, because it's creative fun, and it's Ensign Film and Ensign Cameras which can give it you best.

INSIST ON ENSIGN EVERY TIME!

You'll know me by my Box



Accessories for this Ensign Camera

Little Things that Help you to make Good Pictures.



CARRYING CASE

Made of stout canvas with bound edges.

3/-

PORTRAIT ATTACHMENT

Enables you to take large heads at very near distances—2½ feet.

2/6



TRIPOD ATTACHMENT

Clips on to the camera, and fits to the head of a tripod.

1/6

TRIPOD No. 7

U-shaped Sections with folding legs. Black metal with nickel top and screw.

5/-

DAYLIGHT DEVELOPING TANK

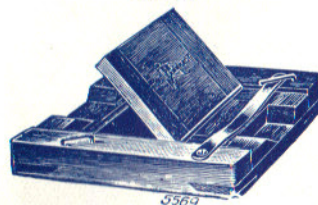
Enables you to develop your own films without trouble or mess.

15/-

PRINTING FRAME

Takes film without cutting down. Complete with glass.

11d.



CHEMICALS. One Solution developer for films and papers, economical and clean.

4 ozs. make 28 ozs. of solution 1/-
8 ozs. makes 56 ozs. of solution 1/9

ACID HYPO FIXING. For films or papers (except self-toning). 4 ozs. 7d. 8 ozs. 10d. 16 ozs. 1/6

ENSIGN SPEEDY FILM.

E.20. 2½B. for 2½ × 3½ pictures, six exposure spool 1/2



Ensign Albums and Photo Frames

ENSIGN "SOME SNAPS" ALBUM

A pocket Album in Brown or Grey; holds 24 prints of the $3\frac{1}{4} \times 2\frac{1}{4}$ size. Prints are easily slipped into the slotted corners of each page.



3d. each.

ENSIGN SAFETY (Unbreakable) PASSE-PARTOUT (Patent 538725)

Dispenses with glass, which is replaced by clear celluloid. Bound in black diced binding without joins. The self-locking strut is convertible. The print is quickly inserted—simply moisten and stick down the self-sealing back.

No. 6428, for $3\frac{1}{4} \times 2\frac{1}{4}$ prints,
9d.



All-Distance Pocket Ensign

For Roll Films

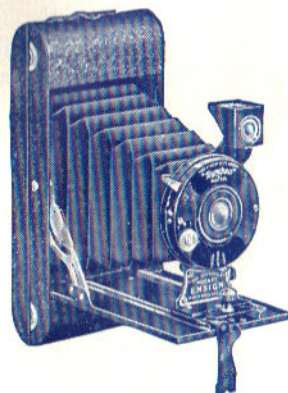
$2\frac{1}{4}B$

$2\frac{1}{4} \times 3\frac{1}{4}$ "

37/6

Patent
271186

Prov. Patent
23560/26

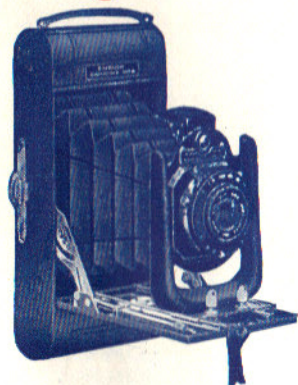


The introduction of this camera marks a new era in pocket cameras, and the production of pictures of all types is the simplest of operations. The front is drawn out to two positions only, one for full size portraits, and one for landscape pictures: there is no focussing. All metal body, shutter giving "Time," "Bulb" and "Instantaneous" speeds, three apertures of the lens, new patent spool holding device, reversible finder.

Limp Leather Carrying Case	3/6
Daylight Developing Tank	15/-
Ensign Speedy Film, Ezo (6 exposures)	1/2



Ensign Carbine No. 4



For Roll Films

2 $\frac{1}{4}$ B

2 $\frac{1}{4}$ " \times 3 $\frac{1}{4}$ "

A camera which has earned for itself a world-wide reputation by sheer merit. The world's finest value in folding roll film cameras.

Metal body, covered with leather. Two tripod bushes. Leather bellows.

Very rigid front, with a reversible brilliant viewfinder. Silent winder. Automatic infinity catch. Adjustable focussing scale for short distances.

Three-speed shutter, giving 1/25, 1/50 1/100 second, also "Time" and "Bulb." (Except S.A. model).

PRICES

With Single Achromatic	F/11	£2 7 6
" Rapid Aplanat	F/8	£2 17 6
" Aldis Uno Anastigmat	F/7.7	£3 5 0
" Aldis Uno Anastigmat	F/6.3	£3 12 6
Limp Leather Carrying Case	3/6
Ensign Speedy Film, E20 (6 exposures)	1/2
Daylight Developing Tank	15/-

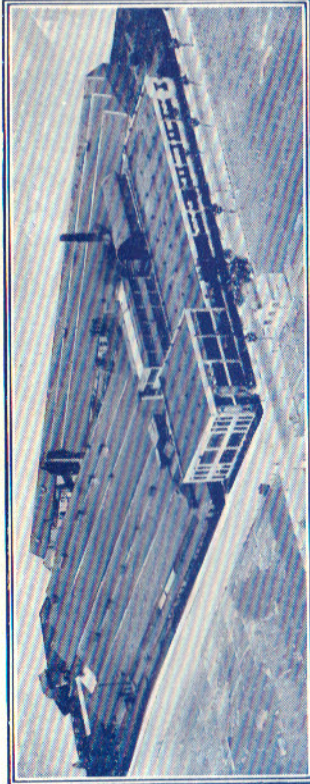


The Meaning of "BRITISH MADE"

A BRITISH CAMERA
IS A CAMERA
MADE ENTIRELY
IN THE BRITISH ISLES
OF BRITISH MATERIALS
AND FITTED WITH
BRITISH MADE LENSES

ALL ENSIGNS ARE BRITISH MADE

Ensign Cameras and Films are obtainable everywhere from Photographic Dealers and Chemists—See you get ENSIGN every time.



*Aerial View of Ensign Works
at Walthamstow, London,
where Ensign Cameras are made*